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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/802278-Conf. #6866	
	Filing Date	March 8, 2001	
	First Named Inventor	Ari JUELS	
	Art Unit	3621	
	Examiner Name	P. E. Elisca	
Total Number of Pages in This Submission	4	Attorney Docket Number	0081004.00167US2 (RSA-044)

ENCLOSURES (Check all that apply)		
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Docket No.: 81004.167US2 (RSA-044)
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Ari JUELS

Application No.: 09/802278

Confirmation No.: 6866

Filed: March 8, 2001

Art Unit: 3621

For: TARGETED DELIVERY OF
INFORMATIONAL CONTENT WITH
PRIVACY PROTECTION

Examiner: P. E. Elisca

AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated December 9, 2005, finally rejecting claims 1-17, the Applicant asks the Examiner to reconsider the application in light of the following remarks:

Remarks/Arguments begin on page 2 of this paper.